The Economic cost of IPR infringement in manufacturing toys and games

EU LEVEL

- **€1.4 BILLION**: Direct loss of sector sales (12.3% of sector sales)
- **€2.3 BILLION**: Direct + indirect loss in EU sales
- **6,150**: Direct jobs lost in the sector
- **13,168**: Direct + indirect jobs lost
- **€370 MILLION**: Lost government revenue
Relative sales loss per country
MEMBER STATE LEVEL

EU average 12.3%

Average relative loss to sector (%)
- < 12.3
- 12.3 < 15
- 15 < 20
- 20+

Top 5 countries for absolute sales loss
- Germany: €327 million
- UK: €213 million
- Italy: €201 million
- France: €168 million
- Spain: €167 million